

2022 ANNUAL IMPACT REPORT

How Cohen Veterans Network Is Making a Difference For Veterans, Service Members and Their Families

"I LOVE THAT THERAPY IS AFFORDABLE, ACCESSIBLE, AND FLEXIBLE, AND I HAVE THE OPTION OF DOING IT THROUGH TELEHEALTH. MY HUSBAND AND I BOTH REALLY LIKE OUR THERAPIST AND THINK SHE DOES A GREAT JOB MEDIATING OUR CONVERSATIONS."

- Client, Cohen Clinic at Hope For The Warriors

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A MESSAGE FROM DR. ANTHONY HASSAN, **PRESIDENT & CEO, CVN** * * * his year brought some semblance of L Veterans Network (CVN), following the last couple years of strict protocols for the COVID-19 pandemic. Mental health has been front and center in the conversations around and adolescents.

But we also saw in 2022 that we were able to get back to travel, and I personally was able to visit a majority of the Cohen Clinics across the country to touch base and check-in on our dedicated staff and partners. Additionally, we saw CVN "Come Together" in a show of support for our mission

the health of Americans in today's society. We saw the pandemic exacerbate isolation over the

past two years, and the mental health crisis in the country skyrocketed, especially in children

normalcy to the country, and to Cohen

Similarly, the military and veteran communities were not spared. There is still a critical need to increase efforts around mental health and suicide prevention in military and veteran families. Those who served are struggling with transition challenges, depression, anxiety, and related, suicides remain at high levels and are a concern across the country.

at our first in-person annual gathering since the pandemic where staff from New York to Hawaii and all our locations in between came together to celebrate what it means to be part of Cohen Veterans Network!

CVN remains committed to making a difference in the lives of our clients and the mental health field in general. In 2022 alone, we opened five new Cohen Clinics (many near busy military bases where we have seen an increase in care for service members and their families); completed a transition to a new electronic health record system for the network; remained focused on diversity, equity, and inclusion activities — to include launching a new DEI training for clinicians; and launched measurement-based care across the network. Additionally, we completed the goals in our 2018-2022 Strategic Plan: we built the Cohen Veterans Network organization from the ground up; we opened a network of clinics across the country; and we worked to advance the field of mental health.

As a learning mental health system, we took advancing the field one step further by launching the CVN Institute for Quality

(CVN-IQ) in 2022 as well. This research arm of CVN will help to build our legacy in outpatient mental health care and will have an impact on our organization and our clients for years to come.

It's amazing to see how much we've accomplished in such a short amount of time. Access continues to be an important pillar of CVN care, and we work tirelessly to ensure that veteran and military families don't have to worry about getting an appointment or other common barriers to care — when our clients ask for help, they get help. And we have made this easier with our new client-centered website as well.

The opportunities ahead will require us to evaluate a lot of what we have done for the military mental health community and imagine



new ways of doing this important work, but we are up for the challenge. Every day we are saving lives, saving families, and saving futures.

Sincerely, Anthony Hassan, Ed.D., LCSW

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"I HAVE FOUND MY THERAPIST AND CASE WORKERS TO BE SUPPORTIVE, UNDERSTANDING, AND THEY **GENUINELY CARE ABOUT** HELPING OTHERS, MY THERAPIST HAS MADE A TREMENDOUS DIFFERENCE IN MY LIFE, AND I AM SO GRATEFUL."

- Client, Cohen Clinic at VVSD, San Diego



ABOUT COHEN VETERANS NETWORK

Cohen Veterans Network, Inc. (CVN) is a not-for-profit philanthropic organization [501(c)(3)] that serves post-9/11 veterans, active duty service members, and military families through a nationwide system of mental health clinics. We are making a difference every day, providing high-quality, accessible care for depression, anxiety, adjustment issues, anger, PTSD, grief and loss, family issues, transition challenges, relationship problems, and children's behavioral problems. Services are available in-person or via CVN Telehealth, face-to-face video therapy.



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CVN has made tremendous strides toward our ambitious initial goal of 25 clinics across the country. In 2022, we opened 5 new clinics in Fairbanks, AK; Oceanside, CA; Los Angeles, CA; Hinesville, GA; Colorado Springs, CO.

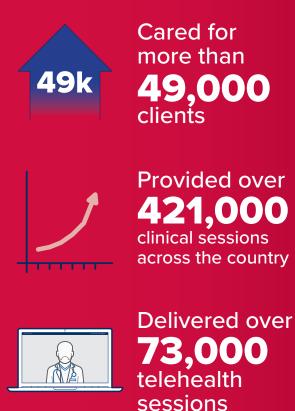
RAPIDLY EXPANDING CLINICS & TELEHEALTH SERVICES

The above map shows our Cohen Clinic locations, each offering Telehealth services across their states and some neighboring states. We are set to open an additional clinic in Oklahoma in 2023.

REACHING MORE CLIENTS

CVN continues to fulfill its promise to provide high-quality, accessible mental health care to veterans and service members, as well as the entire military family, including parents, siblings, spouses or partners, children, caregivers, and others in-person and via CVN Telehealth.

To date, we have:



"THE COHEN CLINIC HAS CHANGED MY LIFE. I FEEL LIKE A WHOLE NEW PERSON AND EVERY DAY FEELS EASIER. THANK YOU."

- Client, Cohen Clinic at Alaska Behavioral Health

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"As part of our vital mission to help the honorable men and women who serve our nation, CVN remains committed to filling the gaps in care," explained Cohen Veterans Network Chairman of the Board Gen. Joseph L. Lengyel, USAF (Ret.). "In 2021, we extended treatment to active duty service members with a TRICARE referral. And because military families are at the heart of what we do, we continue to provide critically important care to spouses, partners, children, parents, siblings, caregivers, and others that

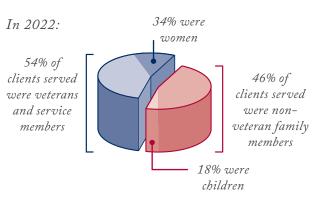
Women are the fastest growing group in the veteran population. Today, they make up 10% of all veterans and are expected to comprise 18% of the veteran population by 2040. CVN is acutely focused on supporting women veterans and service members.

Among CVN's veteran clients, women represent 34% of the group, which is more



SERVING THE ENTIRE MILITARY FAMILIY

are considered by veterans and service members to be family."



FOCUS ON WOMEN VETERANS

than 2X the female veteran population in the U.S. CVN actively reduces barriers to care by providing childcare on site, offering CVN Telehealth for greater flexibility with family, work and life obligations, and creating a warm, welcoming space, enabling women veterans the opportunity to address pressing mental health concerns.

STRONG CLIENT SATISFACTION SCORES

The Cohen Clinics continue to be highly rated by our clients in a number of key areas.

The top marks for 2022 include:



of clients would recommend our of clients would recommend of services to friends and family members



of clients rated the quality of care (on a scale of 1–5), either a 4 or 5



84%

of clients agreed or strongly agreed that their needs were



* * *

This year, CVN took an important step in its commitment to advancing the field of mental health by launching the Cohen Veterans Network Institute for Quality (CVN-IQ). The institute uses research, innovation, and collaboration with other military and veteran service agencies, mental health industry leaders and academic partners to improve treatment outcomes for veterans service members and their families while enhancing their quality of life.

Today's military is made up of a highly diverse population that includes:



43% racial and ethnic minorities



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"THE KINDNESS. **GUIDANCE AND** UNDERSTANDING IN HELPING ME OUT OF ONE OF THE MOST TRYING TIMES WAS BEYOND MY **EXPECTATIONS.**"

- Client, Cohen Clinic at Centerstone, Fayetteville

ADVANCING THE FIELD OF MENTAL HEALTH

As part of this effort, CVN-IQ convened its first National Leadership Summit on Outpatient Mental Health Benchmarks in Washington, D.C. The summit, funded by a grant from Oracle Cerner, brought together thought leaders across the field of mental health to share insights, perspectives, and innovative ideas to develop consensus recommendations related to mental health benchmarks, quality, and measurementbased care. In 2023, CVN will be issuing a white paper detailing the summit findings.

FOCUS ON DIVERSITY, EQUITY, & INCLUSION





6% who identify as LGBT

To meet the needs of clients from various ethnic, racial, gender, sexual orientation, and cultural backgrounds, CVN, with support from USAA, developed Caring for Our Diverse Military Population, an innovative training program focused on preparing mental health clinicians to provide culturally sensitive care and improve mental health outcomes of diverse military populations. The self-paced, interactive training is available to mental health providers at no-cost.

* * * CARING FOR OUR DIVERSE MILITARY POPULATION * * *

cohenveteransnetwork.org/cvndiversitytraining

COMMITMENT TO **CLINICAL TRAININGS**

Training and professional development are core to the CVN model. Our goal is to ensure all clients have access to highly qualified clinicians who are well-trained in established, evidence-based, and evidence-informed therapies. In 2022, CVN offered a number of trainings to mental health professionals both inside and outside of our network.

In 2022, we conducted:







Granted 1,483 Continuing Education Certificates



Granted **7,363 Continuing Education** credits

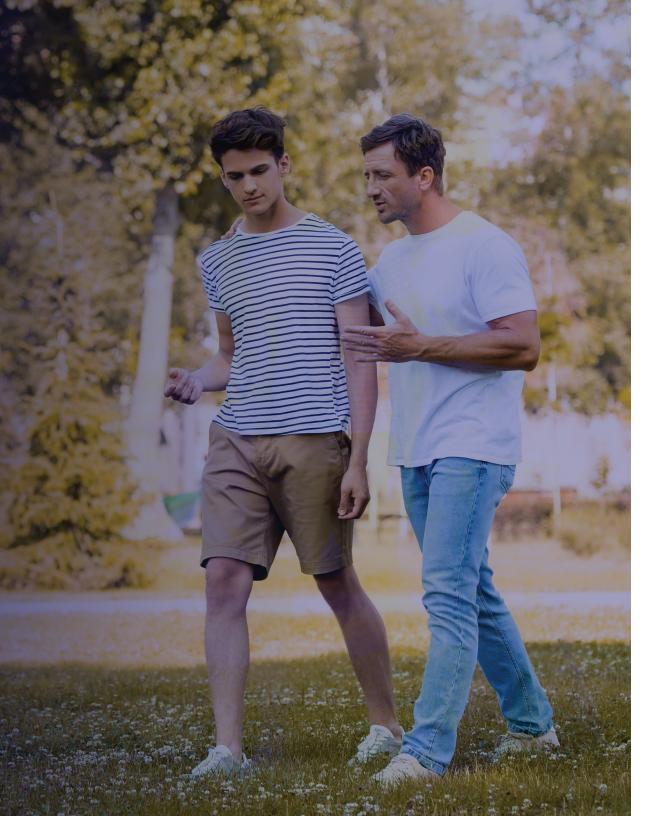
CVN INTERNS & FELLOWS

At a time when there is a critical need for mental health providers, CVN is dedicated to supporting the next generation of clinicians. In 2022, we provided highquality, culturally competent training to 94 Interns and 22 Fellows.

"I'VE APPRECIATED THE UNDERSTANDING OF THE MILITARY LIFE CULTURE AND VOCABULARY THAT COMES ALONG WITH IT. I'VE FELT A PERSONAL CONNECTION AND HAVE BEEN SINCERELY LISTENED TO AT EACH **APPOINTMENT.**"

> - Client. Cohen Clinic at Red Rock

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RTI International conducted a Clinical Outcomes Validation study in 2022 and concluded that CVN outcomes for depression, anxiety, and posttraumatic stress disorder were consistently better than comparable samples. They specifically

LEVERAGING STATE-OF-THE-ART **TECHNOLOGY TO SERVE CLIENTS**

In an effort to ensure our Cohen Clinics are offering the best care and experience for clients, CVN transitioned from our legacy application to the Cerner Electronic Health Record ("EHR") platform and built a state-of-the-art data hub. These innovative initiatives enable

One of our most urgent roles is around veteran suicide prevention. Throughout 2022, our Cohen Clinics engaged in numerous suicide prevention efforts and worked to educate, equip, and empower individuals with information on this critically important topic. Efforts included our clinic in Hawaii participating in the Governor's Challenge to help develop a screening tool to identify suicide risk, our clinic in Anchorage, AK conducting suicide prevention events throughout the year both on post and in the community, and our clinic in Addison, TX hosting Mental Health First Aid trainings to help individuals support those experiencing signs of a mental health crisis.

CVN CLINICAL OUTCOMES VALIDATION

noted that CVN's use of outcome measures "positions it to be a leader in data-driven measurement-based care" and that CVN "can speak confidently about the outcomes provided by their clinics and their impact on the lives of their clients."

our clinicians to use real time data to help inform our evidence-based care. This major transformation of our electronic health record system and our data reporting environment is further proof of our commitment to staying at the top of field.

SPOTLIGHT ON SUICIDE PREVENTION



MEDIA HIGHLIGHTS

CVN enjoyed significant local and national media coverage in 2022. These opportunities have afforded us the chance to share powerful stories about our services and the work our clinics are doing in communities across the country. Our subject matter experts have been able to share insights on topics related to the military community, helping to spread the word about our mission and bridge the civilian-military divide.

A few media highlights include:

TASK [®] PURPOSE

Misconceptions about veterans.

OCBS NEWS Women veterans' mental health.

Mental health and military families.

SAN DIEGO BUSINESS JOURNAL



Colorado Governor talks about importance of veteran mental health services.



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In the spirit of coming together, CVN is working with community and corporate partners to extend our care to those who need it most. Key partnerships in 2022 included:







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"MY DAUGHTER'S THERAPIST IS ABSOLUTELY AMAZING. HELPING HER AND MY FAMILY GET THROUGH THIS DIFFICULT TIME. SHE ADVOCATES ON OUR BEHALF, WORKS BEHIND THE SCENES, AND I KNOW SHE **GENUINELY CARES. I AM SO GRATEFUL FOR THE SUPPORT** WE HAVE GOTTEN. IT HAS **BEEN LIFESAVING.**"

> - Client, Cohen Clinic at Easterseals

COMMUNITY PARTNERSHIPS: WORKING TOGETHER

Wounded Warrior Project partnered with CVN, providing a grant to support therapy sessions as part of a new initiative, "Hidden Helpers," which focuses on children who act as caregivers in military households.



American Veterans Group, a social-impact investment bank and public benefit corporation, provided a grant to fund one clinical fellow for a year. This fellow is providing more than 700 clinical sessions to military or veteran clients while enabling the fellow to become a licensed clinician.



Bank of America partnered with CVN to provide a four-part series on financial literacy for all communities around our network.

USAA provided a grant to CVN to support the development of a training to enhance mental health care for our diverse military population. Caring for Our Diverse Military Population is available to mental health providers at no-cost.

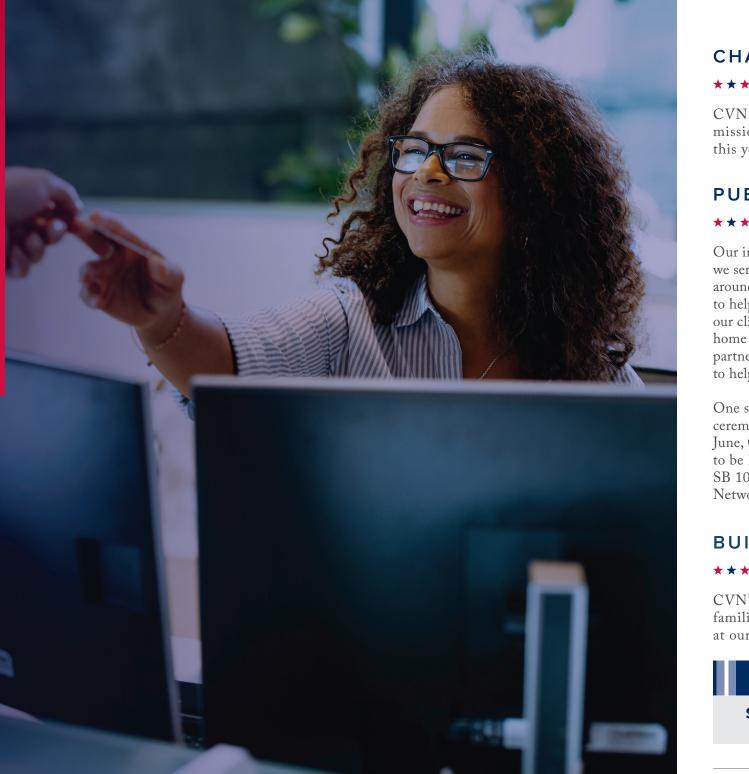
Oracle Cerner provided a grant to CVN to host a national leadership summit on outpatient mental health benchmarks. Participants are looking to identify opportunities to use benchmarks to improve treatment effectiveness, standardization, comparability, and accountability across the field.



"EVERYTHING AND EVERYONE THAT I HAVE ENCOUNTERED FROM THE INITIAL PHONE CALLS TO THE VISITS HAVE BEEN BETTER THAN ANY OF MY EXPERIENCES IN MENTAL HEALTH AS OF YET. THANK YOU FOR BEING THERE AND SAVING MY LIFE."

> - Client, Cohen Clinic at Aspire, Tampa

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CHARITABLE CARE FOR 2022

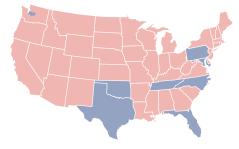
CVN Founder, Steven A. Cohen, continues to stand firmly in support of the network's mission, nearly doubling his contribution from last year, personally investing \$52 million this year in grants to our Cohen Clinic partners.

PUBLIC-PRIVATE PARTNERSHIPS

Our impact is being felt across the communities we serve. Now, more state and local governments around the country are partnering with CVN to help ensure the long-term sustainment of our clinics. In 2022, 8 of the 15 states that are home to our Cohen Clinics joined public-private partnerships in support of our continued efforts to help save lives, families, and futures.

One such example is Oklahoma. At a signing ceremony at the Cohen Clinic in Lawton in June, Governor Kevin Stitt stated, "I am thrilled to be here today to do a ceremonial signing of SB 1048, which will allow Cohen Veterans Network to do more for veterans and their

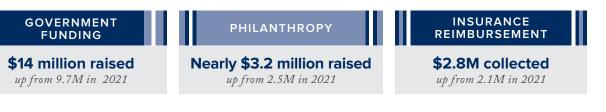
families throughout Oklahoma. This bill will provide an increase in funding for this deserving population, leading to better access to care for Oklahomans across the state."



Partnering communities and governments include North Carolina, Maryland, Oklahoma, Tennessee, Florida, Texas, Pennsylvania, and Pierce County, Washington.

BUILDING A SUSTAINABLE FUTURE

CVN's mission is to improve the quality of life for veterans, service members, and military families across the nation. To ensure the long-term sustainability of the vital work being done at our clinics, we received the following support in 2022:



2022 AWARDS & **RECOGNITION**

CVN continues to garner important recognition for its vital efforts to support veterans, services members, and their families. Amongst these accolades, we have won the following awards:



GOLD | Social Media/Social Campaign

CVN's 2022 Mighty Military Kids



WINNER | Training

CVN Launches Innovative Diversity Training to Mental Health Providers at No Cost

HONORABLE MENTION | DE&I **Community Relations and Engagement**

DE&I Engagement for CVN's Remote Work Environment



GOLD | Non-Broadcast – Long Form Videos CVN Clinician Recruitment Video

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